

Bachelors in Media Technology **BMT**

Bachelor in Media Technology (BMT), four years graduate program provides fundamental principles of media and media industry. Students can have opportunity to get moderate knowledge on Print, Broadcasting and Multi Media System. This program enables graduates to explore real life of media industry with skill as well as social knowledge. Public Relation, Advertising, Media Marketing are other skill and knowledge impart areas. A fresh graduate could be a media career person of his/her interest.

SEMESTER 1		
S.N.	Code	Course
1.	BMT1101	Introduction to Journalism & Mass Comm.
2.	BMT1102	News Reporting I
3.	BMT1103	Studies in Nepali Language
4.	BMT1104	Studies in English Language I
5.	BMT1105	Radio Journalism I
6.	BMT1106	Computer Technology I

SEMESTER 3		
S.N.	Code	Course
1.	BMT2301	Public Relations
2.	BMT2302	News Reporting III (Court)
3.	BMT2303	English III
4.	BMT2304	Photo Journalism II
5.	BMT2305	Radio Program Production Techniques III
6.	BMT2306	Multimedia System

SEMESTER 5		
S.N.	Code	Course
1.	BMT3501	Sociology II
2.	BMT3502	News Editing II
3.	BMT3503	Media and Gender
4.	BMT3504	Advertising II (Integrated Marketing Comm.)
5.	BMT3505	TV Journalism and Techniques
6.	BMT3506	Web Technology

SEMESTER 7		
S.N.	Code	Course
1.	BMT4701	Mass Media Research
2.	BMT4702	Media Issues
3.	BMT4703	Development Journalism
4.	BMT4704	News Reporting IV (Online Journalism)
5.	BMT4705	Media Management
6.	BMT4706	Computers VII

SEMESTER 2		
S.N.	Code	Course
1.	BMT1201	Media and Communication
2.	BMT1202	News Reporting and Writing II
3.	BMT1203	Photo Journalism I
4.	BMT1204	Studies in English Language II
5.	BMT1205	Radio Broadcast Techniques II
6.	BMT1206	Interactive Media

SEMESTER 4		
S.N.	Code	Course
1.	BMT2401	Sociology I
2.	BMT2402	News Editing I
3.	BMT2403	Media Issues I (Human Rights & Democracy)
4.	BMT2404	Advertising I
5.	BMT2405	Radio Programming IV
6.	BMT2406	Computers Graphics and Design

SEMESTER 6		
S.N.	Code	Course
1.	BMT3601	Media Laws
2.	BMT3602	Right to information
3.	BMT3603	Environment Journalism
4.	BMT3604	Advertising and Creativity
5.	BMT3605	Cinema
6.	BMT3606	Computer Animation & Digital Compositing

SEMESTER 8		
S.N.	Code	Course
1.	BMT4801	Rural Tourism
2.	BMT14802	Applied Reporting
3.	BMT4803	New Media
4.	BMT4804	Press Conference & Seminar Mgmt.
5.	BMT4805	Applied Editing
6.	BMT4806	Internship