

# Masters in Media Technology **MMT**

Master in Media Technology (MMT) is the degree in mass media education with the expertise of Print, Radio and Television. Students have open options to choose any stream of the mass media communication. They would be familiar and a practitioner of Media techniques and technology with the completion of four semester courses. Such a specialized course is not available in any University of Nepal.

SEMESTER 1		
S.N.	Code	Course
1.	MT 4110	Principles of Mass Communication -3
2.	MT 4120	Principles of Reporting & Editing -3
3.	MT 4130	Laws & Ethics in Media -3
4.	MT 4140	Lekhan Kala: Nepali - <i>Elective</i> -3 <b>OR</b>
5.	MT 4150	Art of Writing: English - <i>Elective</i> -3
6.	MT 4160	IT Applications in Media -3

SEMESTER 2		
S.N.	Code	Course
1.	MT 4210	Managing the Media -3
2.	MT 4220	Marketing Communication -3
3.	MT 4230	Development Communication -3
4.	MT 4240	Interactive Communication -3
5.	MT 4250	International Communication -3

## SEMESTER 3

*Choose one of the following areas of emphasis*

RADIO BROADCASTING		
S.N.	Code	Course
1.	MT 4310	Radio Broadcasting Technology -3
2.	MT 4311	Radio Production Technique -6
3.	MT 4312	Evolution of Broadcasting Media -3
4.	MT 4313	Writing for Broadcasting Media -3
5.	MT 4314	Mass Media Research -3

TELEVISION BROADCASTING		
S.N.	Code	Course
1.	MT 4320	Television Broadcasting -3
2.	MT 4321	Television Production Technique -6
3.	MT 4312	Evolution of Broadcasting Media -3
4.	MT 4313	Writing for Broadcasting Media -3
5.	MT 4314	Mass Media Research -3

PRINT JOURNALISM		
S.N.	Code	Course
1.	MT 4330	Printing Technology -3
2.	MT 4331	Print Production Technique -6
3.	MT4332	Evolution of Print Media -3
4.	MT 4333	Writing for Print Media -3
5.	MT 4314	Mass Media Research -3



SEMESTER 4		
S.N.	Code	Course
1.	MT 4410	Thesis -6
2.	MT 4420	Media Literacy -3
3.	MT 4430	Professional Practicum / Internship - <i>Elective</i> -6 <b>OR</b>
4.	MT 4440	Media Production Project - <i>Elective</i> -6

### Specialization in:

